



## **Cambodian Coordinating Council**

2201 E. Anaheim Street Suite #103 Long Beach, California 90804

<http://www.cam-cc.org>

January 23, 2017

To: Business-Community partners:

Cambodian Coordinating Council (Cam-CC) was founded in 1999 as a 501 (C)3 non-profit organization. Our goal is "to preserve the Cambodian culture and share it with others in the community to foster understanding by promoting harmony between different ethnic groups.

Since 2000, Cam-CC has successfully organized the Cambodian New Year Celebration at El Dorado Park. In 2007, Cam-CC started hosting the Cambodian New Year Parade in Cambodia Town 6<sup>th</sup> District, Long Beach, California.

This year 2017, Cam-CC will be hosting the annual Cambodian New Year Celebration on Saturday, April 22, 2017 at El Dorado Park (Area III). We expect to attract more than 30,000 people to attend our event, a greater variety of entertainment, vendors and volunteers from the community from local high schools, colleges, organizations and businesses.

Souvenir program booklet will be given to each car entering the event. Advertising space is made available in the program booklet to help cover costs and to raise funds to support other Cam-CC events.

If you're interested in placing an ad in our souvenir program booklet, please contact Linda Reach, event coordinator, (562) 394-5515 or email: [coordinators@Cam-CC.org](mailto:coordinators@Cam-CC.org). The deadline to place an ad is Monday, April 3, 2017.

Thank you for your continuous support.

Best regards,

*Sopheak Kheng*

Cam-CC President 2017



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**Program Booklet Advertisement**

Thank you for your interest in advertising your business in our Program Booklet. To document your advertisement, please fill out this contact information sheet and send the form via emailed to: [coordinators@Cam-CC.org](mailto:coordinators@Cam-CC.org)

If you have any questions, you may contact **Linda Reach** at (562) 394-5515

Please make your check payable to: **Cambodian Coordinating Council (Cam-CC)**

Mail your check to:

**Cam-CC**

**2201 E. Anaheim Street, Ste #103**

**Long Beach, CA 90804**

***Cam-CC is a 501(C)(3) nonprofit. Federal Tax ID # 91- 2155033***

The following ad sizes are available:

\_\_\_ Half page (8.5" X 5.5") \$200.00 Color

\_\_\_ Full page (8.5" X 11.5") \$300.00 Color

Inside Back Page \$550.00 (Sold)

Back page: \$800.00 (Sold)

**Contact Information:**

Contact person: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please include on the space below the name of company or individual(s) exactly as you would like it to appear in the 2017 Cambodian New Year Souvenir Program Booklet

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**To have your ad in the program booklet, we will need to have your camera-ready materials with information, logo and any specific artwork no later than April 3, 2017**